

M-11014/2(1)/2025-26/MSS(IM) Government of India Ministry of Textiles

Office of the Development Commissioner (Handicrafts)

Pocket 4, Sector C, Vasant Kunj, New Delhi - 110070 Dated: 08.01.2025

To Chairman/Executive Director, EPCH, ITPO, NEC.TAR, EUPEA, KCCI, APHDC, IICT, NDC, NEHHDC, NHDC, NEIFT

Subject: Events for inclusion in International Marketing Annual Action Plan for FY 2025-26 under MSS component of NHDP Scheme-reg.

Madam/Sir,

International Marketing Events are one component of Marketing & Support Services of NHDP Scheme. As you are aware that the Office of DC (Handicrafts) organize/ participate in esteemed International Marketing Events organized in India and Abroad throughout the year.

It is requested to you to submit the list of events (outside/inside India) to participate along with details of previous year output & outcome to this office by 31.01.2025 through MIS Portal.

This is issued with the approval of competent authority.

Yours sincerely

(Archit Sahare)
Assistant Director (MSS-1)

Copy to:

1. Assistant Director (HRD) for uploading on website.